



12 years of business and government in partnership

The Business Trust celebrates 12 years of partnership in 'Changing Lives' exhibition.

Over more than a decade the Business Trust partnership has:

- Managed R1,8billion in corporate and government funding
- Supported the training of 1,5million learners
- Improved the living conditions of 1,8million community members
- Provided income and work for 600,000 people
- Improved the lives of some 4million people

Behind the facts, the lives of **ordinary people have been changed**. Some of the stories are captured in a photographic exhibition that is being shown at the offices of the Business Trust corporate and government partners around South Africa.

Entitled 'Changing Lives: 12 years of business and government in partnership', the exhibition captures the stories of some of the 4-million people who have benefitted from this pioneering public-private partnership.

The Business Trust was initiated in 1999 and has worked to create jobs, build capacity and alleviate poverty, by improving public services and developing inclusive markets.

The portraits, taken by photographer Guy Stubbs, show the people involved in Business Trust projects and how all of our lives are connected.



My dream is to one day grow enough produce so that I can sell to many big companies. I might even be able to buy myself a car someday.

Cecilia Makumu, small scale farmer



I am most proud of the image my local community now has of me. They see me as a local hero - a life saver.

Eric Sambo, Sprayer

"The photographic exhibition brought to life for our employees the very real impact of the partnership," says South African Breweries (SAB) Internal Communications Manager, Werna Oberholzer. "Through SAB and Business Trust's partnership we have made an impact in communities across South Africa. "South Africa is our home and we take our responsibility to serve society very seriously..."

Designed as a short-term venture in the early years of democracy, the Business Trust will complete its work at the end of 2011. The 'Changing Lives' exhibition is a collection of photos that tell the story of South Africans working together to achieve great things.

"Just looking around this Business Trust exhibition it is clear that this is a gallery of dreams coming true," says Mercedes-Benz SA Marketing Manager for Commercial Vehicles, Mayur Bhana. "It's a gallery of people coming together to help other people, a gallery of opportunity and hope."

The exhibition has to date been seen at South African Breweries, the Sandton Convention Centre, Mercedes-Benz SA, WesBank, Nedbank, Anglo American, FirstRand, Hollard, Murray & Roberts, Kumba Iron Ore, ABSA and BHP Billiton



Changing Lives installed at South African Breweries

"It's an excellent exhibition," says WesBanks's Internal Brand and Business Communications Specialist, Dianne Worrall. "It made all of us feel that we are blessed to have made a difference in South Africa."

The exhibition is also available online at www.changinglivesogether.co.za. The website allows visitors to listen to interviews and watch videos of the people featured in the portraits.

If you would like more information on the exhibition, please contact Lorna Ely at the Business Trust on 011 612 2000 or lorna@btrust.org.za.